

# Non-Executive Director,

#### Foundation for National Parks & Wildlife

#### About us

Operating for over 50 years, the Foundation for National Parks & Wildlife (FNPW) is the trusted charity partner of Australia's National Parks. As a non-government organisation FNPW funds conservation projects across Australia to safeguard wilderness and wildlife for future generations.

FNPW has added more than 600,000 hectares of land to national parks and been instrumental in raising funding for the conservation of Australia's environment.

We also provide funds to protect and enhance national parks, for instance with fencing, signage and heritage restoration, funds to remove invasive flora and fauna, and to revegetate the land and plant trees, and finally funds to re-wild the land, re-introducing native species.

In saving species, we work extensively with local communities to restore corridors for native animals, connecting populations of species to allow them to survive and thrive. For example, we have helped Bandicoots in South Australia, Lyrebirds in Northern NSW and Cassowaries in Queensland.

We also fund community initiatives aimed at helping species thrive, most recently the development of the 1 Million Turtles Program to help the Murray River Turtle thrive.

We also fund research that is focussed on saving Australia's native species, for instance, Victoria's critically endangered state faunal emblem, Leadbeater's Possum.

#### Our Mission:

The Foundation's charitable purpose is to support and protect the environment, biodiversity and heritage of Australia and to combat the loss or potential loss of those things.

## **Our Strategy:**

Our work is to care for our country. We do this by growing the number and size of national parks, protecting native species, healing our land from natural disasters, and raising awareness of both scientific and First Nations thought leadership.



#### **Our Governance:**

FNPW was founded in 1970 as the Charity Partner for the NSW National Parks and Wildlife Service. Since then, we have expanded our reach to the extent we now work in every State and Territory in Australia.

The Foundation is recognised as a Charity by the Australian Charity Commission and has DGR status as recorded by the Australian Taxation Office.

The Foundation has a Board of Directors with a minimum of 5 and a maximum of 10 members. A Chair is appointed by the Board and endorsed at the AGM by the members of the Foundation. The Chair also assumes the title of President of the Foundation

Board Members are appointed to the Board, subject to endorsement at the AGM. Board Members are normally appointed for a 3 year term but can be appointed for a further 3 year and 3 year term. The Chair is generally appointed for a 6-year term. The Board is responsible for overall governance of the Foundation and co-designs strategy with the Foundation's CEO. It is supported in this by four Board Committees as follows:

- Finance and Risk Committee assists the Board to fulfil its responsibility for financial oversight and risk management. The FRC is the primary committee overseeing matters of financial governance and compliance.
- Fundraising and Marketing Committee assists and works with executive management in the delivery of the fundraising and marketing strategic direction whilst maintaining brand integrity. The FMC agrees and assists in acquisition of the skills and resources required to deliver the strategy.
- Projects Committee assists and works with executive management and the Board by identifying, assessing and recommending projects that will fulfil the strategic objectives of FNPW. The Projects Committee oversees compliance of all approved projects against the agreed delivery.
- Remuneration and Nominations Committee assists the Board in recommending the appointment and remuneration of the CEO as well as the identification and appointment of Directors.

The Board meets between 6 times a year, with the Projects Committee, FMC and FRC each meeting respectively 3, 2 and 1 week prior to the Board Meeting. Board Meetings are scheduled to run for under 3 hours, while committee meetings are 2 hours. Attendance inperson is encouraged, and Zoom is available as and when required.



# **FNPW Strategic Plan**

# Foundation for National Parks & Wildlife STRATEGIC PLAN 2025 - 2028 **OUR VISION OUR PURPOSE** To create a sustainable future where nature and humanity thrive together by protecting, restoring, and To safeguard natural habitats, support wildlife conservation, and empower communities through education and expanding Australia's vital biodiversity. collaboration, leveraging scientific and Indigenous knowledge to address environmental changes and create **OUR KEY OBJECTIVES** OUR KEY OBJECTIVES WILL BE ENABLED BY: · Building and nurturing strategic partnerships with governments, First Nations, NGOs, scientists, and 1. Care for Our Country. Increase the amount of protected and conserved areas, native species, and communities. regenerated land, informed by science and First Nations knowledge. Leveraging diverse funding mechanisms such as grants, green finance, and carbon biodiversity bonds. 2. Join the Dots in Partnering. Forge and manage strategic alliances to maximise environmental impact, generate sustainable income, and ensure a healthy country. Ensuring strong governance, organisational support, and capacity-building aligned with our strategic goals. 3. Strategically Aligned Board, Staff, and Culture. Ensure an aligned Board and staff with the necessary skills and qualifications to achieve our strategic goals, embodying our brand and cultural 4. Drive Long-Term Sustainable Income. Develop, manage, and sustain multi-year partnerships and initiatives to achieve our strategic goals. WE WILL EMBRACE OPPORTUNITIES TO: WE WILL MANAGE OUR STRATEGIC RISKS BY: · Engage in and drive the Indigenous agenda and cultural knowledge, reinstating cultural land management · Developing and maintaining robust financial management practices, including diverse funding streams. and strengthening Aboriginal-controlled organisations. · Enhancing our governance framework and ensuring alignment between the Board and executive teams. • Leverage our national footprint to expand our influence and reach, engaging the younger generation and exploring new regions like Western Australia and Tasmania. · Building resilience against economic downturns and fostering a collaborative mindset within the sector.

Note: The Strategic Plan 2025 – 2028 is currently in an advanced stage of development. The two non-executive director positions being recruited will be key in the delivery of the 2025-2028 strategy.



## Purposes of FNPW – extract from constitution

The Foundation's purpose is the charitable purpose to support and protect the environment, biodiversity and heritage of Australia and to combat the loss or potential loss of those things, including by:

- a) creating awareness of and educating people about that loss or its potential;
- b) caring for our country including without limitation by growing the number and size of national parks;
- c) partnering with First Nations people, scientists and local communities, and across sectors including all levels of government and business;
- d) promoting the healing of our land from natural disasters;
- e) encouraging private gifts including gifts of property including land for conservation;
- f) maintaining a public trust fund known as the "FNPW Gift Fund Trust". in accordance with the requirements of Subdivision 30-E of the Tax Act; and
- g) doing anything necessary or desirable for, ancillary to or incidental to the above purposes, provided that the principal purpose of the Foundation must always be to the natural environment in accordance with section 30-265 of the Tax Act.

For further information on Foundation for National Parks & Wildlife visit https://fnpw.org.au/



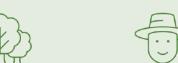
# **FNPW's Impact**

# OUR IMPACT HEADLINES Together we are creating projects that are helping to protect Australia's wilderness and biodiversity for generations to come



\$8.5M **INVESTED** 

IN NATURE IN 2023



712,285 **TREES GROWN** 

GROWN FOR BUSHFIRE **RESTORATION** 



19 **NATIVE PLANT** 

NURSERIES IN 4 STATES



18 **PROJECTS ACROSS 4 STATES** 



152ha REGENERATED

BUSHFIRE LAND = 2,384 SOCCER FIELDS



167 **THREATENED** 

SUPPORTED ON RESTORATION SPECIES SUPPORTED



900

**LANDOWNERS** 

**PROJCTECTS** 

296

**NATIVE PLANT** SPECIES GROWN FOR RESTORATION



15,078ha PROTECTED LAND

ADDED TO PARKS, THAT'S 1.5 BILLION M2



\$16M **INVESTED** 

IN LIVE PROJECTS



60,000ha **OF UNESCO** 

WORLD HERITAGE SHORTLISTED PARK CREATED



80+

**PARTNERS WORKING TOGETHER** FOR BIODIVERSITY



10,233 **VOLUNTEERS** 

SUPPORTING CONSERVATION



125 **LGAs** 

WORKED ACROSS IN 2023



581,867

TREES PLANTED IN FIRE AND FLOOD AFFECTED AREAS



3.5M **CONTRIBUTED** 

IN VOLUNTEER HOURS SUPPORTING BIODIVERSITY



74 **FEMALE RANGERS** 

SUPPORTED IN WARDDEKEN IPA



8,769

**PEOPLE** EMPOWERED TO ACT THROUGH EDUCATION



#### Note:

FNPW's goals align to the United Nation's Sustainable Development Goals including:

- Good Health and Well Being- Ensuring healthy lives and promoting the well-being of all people, at all ages
- Quality Education The foundation to improving people's lives and sustainable development
- Climate Action The global challenge that affects everyone, everywhere
- Life Below Water Careful management of this essential resource is key to a sustainable future
- Life on Land Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss
- Partnerships for the Goals Revitalise the global partnership for sustainable development



#### Foundation for National Parks & Wildlife Board of Directors

#### David Knowles, Chair

- Elected Chair in 2023 | Appointed Director 2018
- Finance & Risk Committee member
- Nominations Committee member

David heads Koda Capital's Philanthropy and Social Capital team, where he is responsible for Koda's non-profit and philanthropic client business and for the firm's impact investing service. He chairs Koda's Non-Profit & Responsible Investment Group and sits on Koda's Partnership Committee.

#### Helen Schuler, Treasurer

- Appointed Director 2020
- Finance & Risk Committee Chair
- Treasurer appointed 2021

Helen is an environmental and social risk professional, with a strong commercial mindset. While this FNPW Director role is conducted in Helen's personal capacity, her professional role is as an Environmental and Social Risk Director at Macquarie Group.

## Jane Danziger, Director

- Appointed Director 2020
- Fundraising & Marketing Committee member

Jane is the Chief Transformation Officer at Woolworths, where she drives a customer first strategy, designing the transformation and supporting teams to deliver and build a sustainable business for future generations of Australians.

#### Carlyn-Waters, Director

- Appointed Director 2022
- Projects Committee Chair
- Nominations Committee member

Carlyn is a Kamilaroi woman with over 25 years' experience working in Aboriginal and Torres Strait Islander affairs at local, state and national levels.

# Tim Jarvis AM, Director

- Appointed Director 2023
- Member Projects Committee

Environmental scientist, author, adventurer and public speaker Tim Jarvis AM is committed to finding pragmatic solutions to major environmental issues related to climate change and



biodiversity loss. Having worked in sustainability for 30 years, he currently provides strategic and practical sustainability advice to a range of corporate organisations.

# Natalie Kyriacou OAM, Director

- Appointed Director 2023
- Fundraising & Marketing Committee member

Natalie Kyriacou OAM is a recognised environmental and social impact leader, highly regarded for her authentic leadership in advancing nature, climate, and social equity outcomes.



#### The Positions:

## Please note: a list of expectations by role has been supplied along with this document

Title: Non-Executive Director, Foundation for National Parks and Wildlife

Positions available: two

#### Position one

## Director and member of the Finance & Risk Committee.

- Strong financial management and accounting skills, with knowledge of Statutory, Financial and Management Accounting.
- Strong risk management skills, preferably with experience of project governance and/or management
- Governance capability and experience, preferably, but not essentially, including charity or NFP board experience
- Ideally, but not essentially, knowledge related to service delivery contracts
- Ideally, but not essentially, experience of working in an environmental context
- Suitable financial qualifications and preferably a graduate of the AICD.

This person should be able to meet the expectations of the role (Director and FRC member) and should be willing and able to become the next Chair of the Finance & Risk Committee in the event the current Chair steps down. The current Chair has been a Director for several years already and works in a demanding full-time corporate executive role.

#### Position two

#### Director and member of the Fundraising & Marketing Committee

- Advanced sales and marketing knowledge, with an ability to understand how to package and present brands, organisations, messages and ideas
- Preferably, but not essentially, experience of securing partnership opportunities and ensuring successful partnership relationships (e.g. with corporates, foundations and governments)
- Preferably, but not essentially, experience of winning competitive contracts, client mandates and/or competitive grants
- Preferably, but not essentially, experience of successful major gift/corporate fundraising
- Governance capability and experience, preferably, but not essentially, including charity or NFP board experience
- Excellent knowledge of current digital sales and marketing practices
- Suitable qualifications and preferably a graduate of the AICD.



This person should be able to meet the expectations of the role (Director and FMC member) and should be willing and able to become the next Chair of the Fundraising & Marketing Committee in June 2025. The current Chair (who also Chairs FNPW) intends to vacate the FMC Chair at this time, and may remain on the Committee, subject to prevailing needs and circumstances.

## **Pivotal Experience & Expertise**

- Experience as a respected senior business or community leader, with an ability to communicate and influence across the Board, Committees, Foundation executives,
- Senior executive with extensive finance/CFO experience dealing with financial reporting, commercial negotiations, business analysis, treasury and driving improved financial performance.
- Demonstrated commercial and financial acumen to ensure the assimilation of all of the information distributed to the Board and the ability to make a meaningful contribution to the business.
- Emotional attachment and commitment to protecting national parks and Australian biodiversity.

## **Culture Fit & Personal Impact**

- A mature professional possessing judgement, a disciplined approach, strong professional standards and a high level of personal credibility and integrity
- Well-developed commercial perspectives and general business experience to be resilient and focused when required.
- Excellent people and communication skills combined with an ability to persuade others to achieve common objectives that create and build businesses.
- Possesses a clear sense of responsibility and an understanding of stakeholder sensitivities, with the gravitas to manage these relationships effectively.
- The ability to reconcile opposing views to reach mutually satisfying consensus decisions.
- Employs a consultative management style with an ability and willingness to challenge and probe in the context of Board collegiality and constructive debate.
- While the person will be capable of being flexible and open to other points of view, he
  or she will also tend to back their own judgement and be prepared to take an
  appropriate stand where circumstances require it in the interests of good corporate
  governance.
- Unquestionable business ethics and an adherence to superior moral and ethical standards as demonstrated by integrity in previous non-executive director roles or executive positions.



Expectations	Chair Board Sub- Committee	Member Board Sub- Committee	Director
Chair Board meetings			
Set Board meeting agendas			
Lead the Board and ensure it functions effectively			
Provide leadership to ensure groups chaired work effectively	Y		
Oversee Board, Committee and CEO succession planning	Y		
Regularly review Committee charters	Y		
Organise regular Board effectiveness reviews			
Provide guidance and advice in relation to strategic priorities and direction	Y		Y
Set strategic priorities and direction, based on the Board's advice and guidance			
Act as the primary FNPW spokesperson in the media			
Act as the secondary FNPW spokesperson in the media			
Monitor and manage CEO performance			Y
Stand-in for FNPW's Chair when Chair is absent			
Chair Sub-Committee meetings	Y		
Set Sub-Committee meeting agendas in consultation with FNPW's Chair	Y		
Manage Sub-Committee workload via co-ordination and delegation	Y		
Liase with FNPW's Chair in relation to key Sub-Committee issue management	Υ		



Attend AGMs	Υ		Y
Formally represent FNPW in public settings, AGMS and EGMs	Υ		
Attend Board meetings and actively contribute	Y		Υ
Prioritise meeting attendance and participation	Y	Υ	Υ
Maintain governance oversight of FNPW and its activities	Y		Υ
Act as an ambassador/advocate for FNPW	Y		Υ
Be available to meet with key FNPW donors, sponsors and partners			Υ
Donate money annually to FNPW, according to personal circumstances			Υ
Serve on a Board Sub-Committee while acting as a Director	Υ		Υ
Actively support and work with FNPW's Chair	Y		Υ
Assist with developing, reviewing and approving FNPW policies	Y	Υ	Υ
Promote major FNPW activities and fundraising appeals			Υ
Use professional knowledge and networks to help FNPW, as and when appropriate	Y	Υ	Υ
Attend annual Board offsites (all-day, plus dinner)	Y		Υ
Attend end of year Board, staff and committee member lunch	Y	Υ	Υ
Ensure preparation of annual budgets and financial forecasts by Management			
Ensure ongoing cash flow management by Management			
Oversee the annual audit completion process			
Report to the Board on all strategic, financial and operational matters			



Work effectively with FNPW's Board/Committee Chairs and members		
Work with and support FNPW's Company Secretary in relation to their duties	Y	
Ensure timely completion of Board/Committee meeting Action Items		
Ensure effective Board/Committee meeting preparation	Y	
Effectively link the Board and Committees with staff, volunteers and stakeholders		
Actively support the CEO	Y	
Provide comprehensive secretariat support to the Board		
Provide administrative support to the Chair of the Board		
Issue Board and Committee papers in a correct and timely fashion		
Issue accurate Board and Committee meeting minutes within two weeks		
Ensure ongoing regulatory and constitutional compliance and reporting		
Maintain a register of Directors, Members and office holders		
Facilitate communication between the Board, Committees and Management		
Organise AGMs and EGMs		
Co-ordinate effective and timely Director and Committee Member induction		Y