

Cure Cancer Australia

Chair Information Pack

January 2021



Context

Cure Cancer Australia's vision is to make this the last generation to die from cancer. They fund early-career cancer researchers who are working across *all* cancers and *all* areas of cancer research.

In 1967 two families launched trusts in honour of Jenny and Leo - loved ones they had lost to leukemia. The trusts, which were established to raise money and support research projects, came together in 1985 to form the Leo & Jenny Leukemia and Cancer Foundation, and in 2002, the foundation officially became Cure Cancer Australia (CCA). The founding principle has always been the same: to fund the best and brightest minds in cancer research in the hope that one day cancer will be cured for good.

Sadly, 9.6 million people die from cancer every year worldwide, and 1 Australian dies every 12 minutes from cancer. Cancer doesn't discriminate, which is why CCA funds crucial research from bright young scientists working across all cancer types. They invest exclusively in emerging researchers early in their careers, at a time when they need it most and when few other funding bodies will take the chance with them. In today's research environment, funding is incredibly tight, meaning research grants are few and far between. The majority are awarded to scientists who have a proven track record of results, so very few grants are available to young researchers. This has led to potentially lifesaving research from talented and innovative young minds going unexplored. Because of CCA grants, many alumni have gone on to become world leaders in cancer research.

Over the past 53 years, CCA has raised \$69.1m to support over 528 lifesaving research grants across all cancer types. It is estimated that in the last ten years, their research alumni have attracted on average an additional \$45 of research funding for every dollar CCA has invested in them. CCA partners with universities and research institutes across Australia.

Their work won't be done until a cure for all cancers is found.



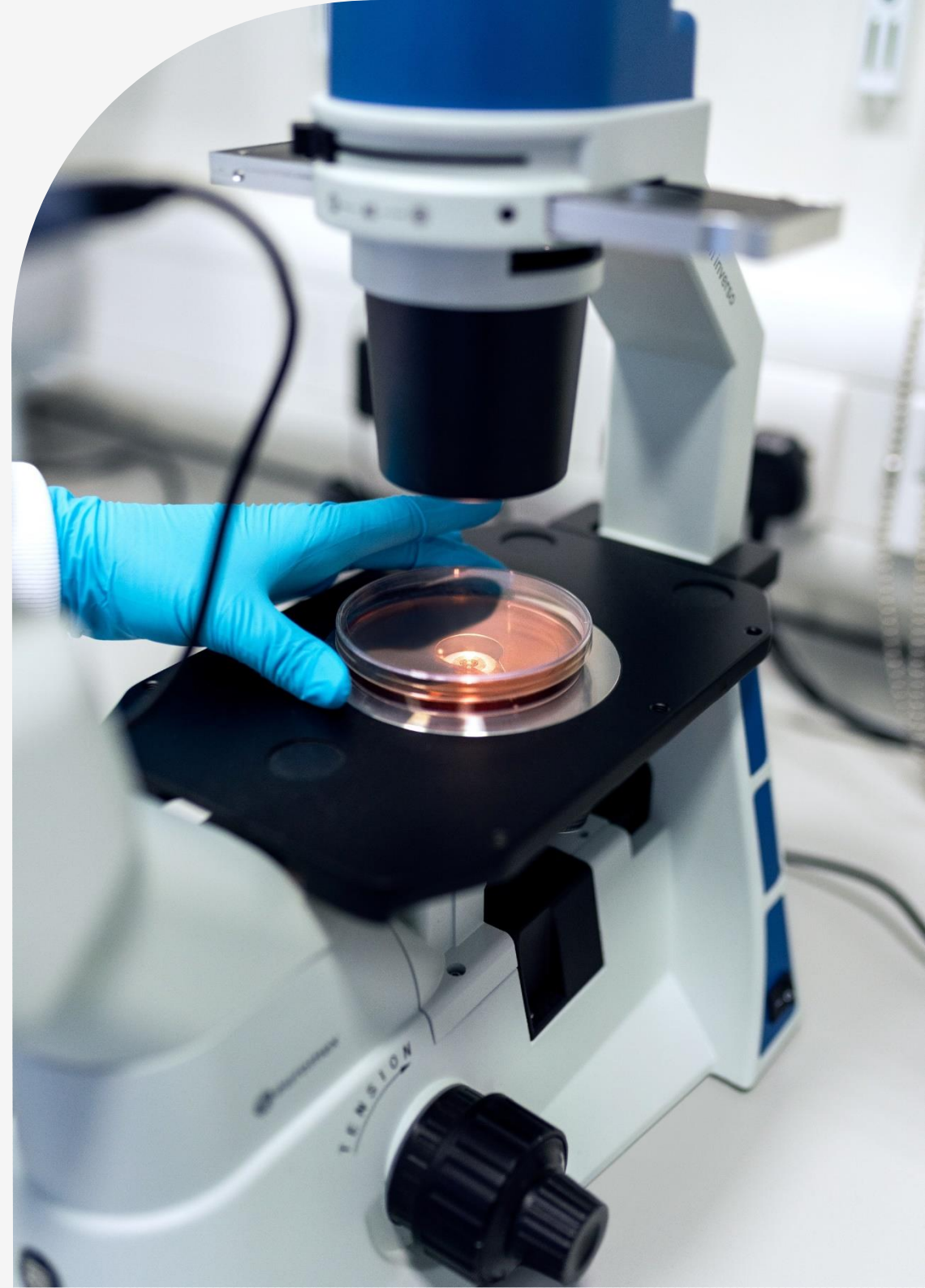
Strategy & challenges 2020-2024

2020 was a year in which the already difficult task of fundraising was challenged by both natural disaster and Covid 19.

Can Too, a major CCA partner and financial supporter was significantly impacted by the events of 2020 and as a result continued funding in 2021 is dramatically reduced and in doubt for 2022.

Key challenges for the organisation:

- build quality and capacity of the fundraising team
- identify and build corporate, trust and foundation and high net worth fundraising relationships and opportunities.
- support CEO with online/digital fundraising initiatives
- facilitate logical brand, charity and medical research institution alliances with both a brand building and profitable revenue generating focus. For example, the existing Snow Dome Foundation and St Vincent's Curran Foundation alliances.
- ensure the resources of CCA are focused on profitable fundraising activities.
- position CCA as a charity which is open to logical alliances with other charities, organisations and individuals which build profitable fundraising capacity and brand awareness which focuses on the quality and achievements of CCA funded researchers and alumni.



Current Board

Philip Corne

Board Chairman (outgoing)

Former CEO of Louis Vuitton Australia and New Zealand and Executive Chairman of L Catterton (LVMH) Australia.

Associate Professor Ilona Cunningham

Chair, Research Committee

Senior Clinical Haematologist, former Head of Department and Chair, Concord Medical Staff Council Concord Cancer Centre, Concord Hospital

Ian Rumsby

Chair of Fundraising Committee

Former Chairman and Chief Strategy Officer (Asia Pacific) Weber Shandwick Australia

Steve Bourke

Chair, Finance Risk and Audit Committee

Director at PwC. FAICD.

Paul Lewis MBE

Experienced company director including Magellan, Optal, volt Bank, NAB, BT, ipSCAPE and GWS Giants.

John Ball

Head of Business Marketing, Google Australia & New Zealand

Kara Hurry

Director, Entente Agency

James Lawrence

Partner, Mills Oakley

Karen Hamilton

Company Secretary

Senior Manager, Business Analysis
ASX



Nikki Kinloch - CEO

Nikki Kinloch joined Cure Cancer Australia in August 2018, bringing with her a wealth of experience from both the not-for-profit and commercial sectors. Her previous role was as CEO of Asia's leading online fundraising portal SimplyGiving. Prior to that she was Managing Director of global fundraising platform, Just Giving.

Having launched and led a number of start-up organisations and mature tech companies across Asia Pacific, Europe, the Middle East and Africa, Nikki has extensive experience in the development and implementation of technology to increase fundraising. In addition, her demonstrated success in business development and leadership will ensure she can continue to inspire and motivate a passionate team.

Nikki holds a Master of Science in International Business Economics, a Bachelor of Arts with Honours in Politics and International Economics and a Diploma in Financial Planning. She is a skilled public speaker, presenting at events across Asia Pacific and in Europe, as well as a Board Member for The International Churchill Society, a member of The United Nations Committee for Women (Singapore), a member of and speaker for The Asian Venture Philanthropy Network (AVPN) and a speaker and member of RSM Woman on Boards Network.



Governance

Structure

Cure Cancer Australia Foundation is a company limited by guarantee registered with the Australian Charities and Not-for-profit Commission (ACNC). with DGR Item 1 status.

Composition

The board consists of up to nine (9) Non-Executive Directors. There are currently nine (9) NEDs with the Chair leaving - after 15 years in the role - in early 2020.

Tenure

The CCA Constitution limits board membership to a maximum of 15 years.

Frequency of Board Meetings

Board meetings are held 6 times per year and are usually held in person at CCA's Sydney office in Kent Street. With the onset of COVID-19, some board meetings through 2020 have been held via videoconference – this will be reviewed as health policies change through the course of the pandemic.

Meetings are 2-3 hours duration.

Many Directors are also members of one or more Board Committees. The three committees include the Finance Risk and Audit Committee, Fundraising Committee and the Research Committee. Each committee meets four times per year.

Remuneration

All Non-Executive Directors volunteer their time, energy, professional and governance expertise to Cure Cancer Australia.



The Opportunity – Chair

Cure Cancer is looking for a Chair who is committed to their vision and purpose. Someone who is reliable, resilient, dynamic and caring. They are wanting someone who can influence and inspire others to grow and try new ways of thinking.

Fundraising is integral to Cure Cancer. During 2020, in a response to the year's special circumstances, they've focused on alternative and new ways of generating donations and income. This has included virtual and digital approaches, and new partnerships. As they look to the future, these are areas the organisation hopes to develop and expand. The Chair will play an integral role in supporting and developing this.

Excellent communication skills and a strategic approach is a necessity, along with excellent skills in managing a variety of stakeholder relationships.

You will have solid governance or leadership experience and a good understanding of the Australian not for profit sector (or a preparedness to learn). You will be committed to excellence in governance to ensure the Board continues to operate with effectiveness and rigour. It is essential that you have a genuine interest in positively contributing to Cure Cancer Australia.

Key Selection Criteria

- Deep commitment to the purpose of the organisation with an ability to be a strong voice for the mission
- Strong executive leadership experience
- Experienced in Governance, preferably in a Chair role
- Entrepreneurial, with an ability to think creatively about what is possible
- Strategic thinker
- Respected and trusted personal brand, with a network
- Quality leader with a track record of excellent influencing and communication skills
- Strong relationship and communication skills across multiple levels of an organisation and externally
- Appreciation of fundraising, with an ability to identify and influence potential donor sources



Further Information

Cure Cancer Australia website

www.curecancer.com.au

Cure Cancer Australia Annual Report 2016-2017

<https://www.curecancer.com.au/annual-reports>

About cancer

<https://www.curecancer.com.au/cancer>

Cure Cancer Australia ACNC link (with recent financial report)

<https://www.acnc.gov.au/charity/32e8f9a9a366410d2e679fea92f828c5> - other financial reports available by request at hello@peopleforpurpose.com.au

Australian Cancer Statistics information

<https://www.canceraustralia.gov.au/affected-cancer/what-cancer/cancer-australia-statistics>

Recent news

<https://www.curecancer.com.au/blog/cure-cancers-work-recognised-by-the-governor-general-of-australia>

<https://kidsonthecoast.com.au/home-health/local-life/what-we-are-getting-for-kris-kringle-this-year/>



For more information



For all enquiries please contact
Lindy Kingsford
Senior Consultant
hello@peopleforpurpose.com.au

