

Chief Executive Officer Position Description



Primary purpose of the role

Propel the ambition to halve avoidable asthma hospitalisations by 2030 through shaping the strategic direction and providing innovative executive leadership in the development, implementation and review of the Asthma Australia Strategic Plan to drive growth and impact.

Key Responsibilities

- **Strategic Leadership:** Work closely with the Asthma Australia Board and Lead Team to lead Asthma Australia on its current strategic trajectory while identifying and executing new growth opportunities
- **Business Development:** Spearhead initiatives to diversify revenue streams and develop sustainable business models
- **Governance and Financial Management:** Uphold the highest standards of governance and financial protocols to ensure organisational stability and integrity
- **Team Inspiration:** Inspire and motivate a highly capable team, fostering a culture of innovation and excellence and role modelling the Asthma Australia core values
- **Stakeholder Engagement:** Expand our influence and impact by building robust relationships with key stakeholders, including commercial and government health sectors, philanthropic organisations, funders, and academic institutions
- **Network Expansion:** Strengthen and grow our network to enhance development opportunities and amplify our reach

Ideal Candidate Profile:

- **Entrepreneurial and Dynamic:** A forward-thinking leader with a proven track record of innovation and entrepreneurship
- **Commercial Acumen:** Financially and commercially astute, with the ability to identify high-impact revenue streams, develop and manage more diverse revenue streams and drive ambitious financial goals to deliver further organizational growth
- **Fundraising Experience:** Extensive experience in leading a team to employ diverse and innovative fundraising techniques to quickly secure new funding sources, ensuring a steady increase in revenue
- **Leadership Experience:** Previous experience as a CEO or senior executive, with demonstrated ability to lead diverse teams through transformational change, and to effectively navigate complexity.
- **Stakeholder Relations:** Exceptional skills in building and maintaining relationships at the highest levels, with a focus on collaboration and impact
- **Health Sector Knowledge:** In-depth understanding of the health landscape, with a strong network in the sector
- **Personal Attributes:** Positive, solutions-oriented attitude with excellent emotional intelligence, interpersonal, and communication skills.
- **Values Aligned:** Personal values that align with Asthma Australia Core Values